

Gruettville Gazette

all the news that's fit to prune

I woke up this morning and forgot which side the sun rises from, then it dawned on me.



**CALL A CERTIFIED
TREE WHISPERER**

(877) 447-8388



GOOD PLANT CARE PRACTICES CAN GO A LONG WAY!



Water your trees and plants at appropriate times. By watering your plants either early morning or late evening, you can make sure your plants uptake the water before the sun evaporates it away. Watering during midday could also heat up the soil too much or cause foliage burns (water droplets on vegetation) if the sun is intense enough, thus stressing your plants!



Proper pruning techniques and practices will help your plants! When attempting to prune anything, make sure you have the right tools and you're pruning at an appropriate time. Improper pruning can hurt your trees and plants, and in severe cases, contribute to the death of your plants!



Disinfect your tools when tending around your garden. For example, when pruning your roses in your front yard, make sure to disinfect (rubbing alcohol will work!) your pruners before pruning your backyard roses. This helps prevent the spread of pests or pathogens that may be present. Make sure to disinfect your tools when you're done as well!



Have site-specific tools if possible! On top of disinfecting your tools, having a set of tools specifically for a location can also help prevent the spread of pests and pathogens. Try not to bring your shovel to help dig a hole in your friend's yard if he has extra shovels. If it cannot be helped, make sure to disinfect your tools before and after you're done!





FRUIT SUPPRESSION!

All some trees and shrubs will produce some type of flower, therefore type of fruit; the fruit can vary from edible fruit to inedible seed pods or nuts. Regardless, fruiting can sometimes be undesired or cause damage to vehicles or property. So how can this be handled?

One way to address this issue is fruit suppression treatments. Fruit suppression can come in many forms, but the overall goal is to, as the name suggests, suppress fruit. The simplest way to suppress fruit is to hand-pick and remove spent flowers from the tree you are trying to control, but this will only work on small trees. Trying the hand-picking method for a tree that is 30 feet tall can be a vary daunting task; while doable, it is highly impractical.

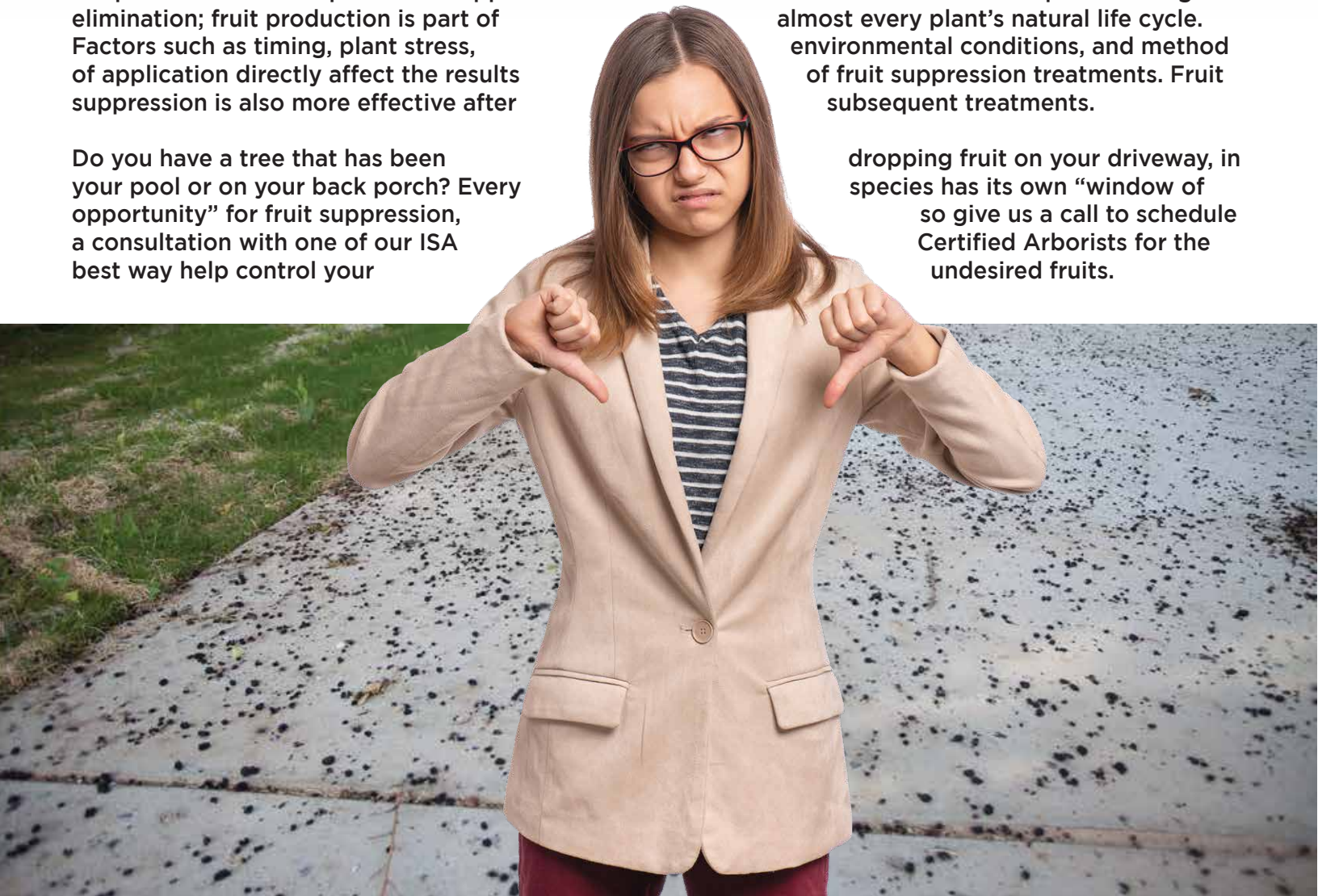
So, for trees too tall or large to hand-pick the spent flowers, what can be done? A more practical and safe approach is to treat your trees with fruit suppressing growth regulators! Fruit suppressing growth regulators can be used to reduce unwanted fruit development.

Keep in mind that complete fruit suppression elimination; fruit production is part of Factors such as timing, plant stress, of application directly affect the results suppression is also more effective after

control will never be complete fruiting almost every plant's natural life cycle. environmental conditions, and method of fruit suppression treatments. Fruit subsequent treatments.

Do you have a tree that has been your pool or on your back porch? Every opportunity" for fruit suppression, a consultation with one of our ISA best way help control your

dropping fruit on your driveway, in species has its own "window of so give us a call to schedule Certified Arborists for the undesired fruits.



**TIME 2
TREAT YOUR
PINES!**



We are licensed, insured professionals
State Ca# 707165 C27, D49, C61
Licensed as QAL for Tree Healthcare



ISA Certified Arborists On Staff
Tree Healthcare Practitioners On Staff
Tree Care Specialist On Staff
Biologist on Staff
Certified Water Managers on Staff



This Month's TREE - Liquidambar



By now, you've probably noticed these wonderful Autumn trees either driving through the city or while you're walking around your neighborhood. Liquidambars are beautiful, large decorative deciduous trees. Also called sweetgum, liquidambar's sap, when hardened, can be chewed on like chewing gum and has long been used as such in the South. Besides being a silly gum-like snack, liquidambars are incredibly gorgeous as they transition into dormancy during Autumn. Their unique star-shaped leaves will gradually change from green to an aesthetic gradient display of yellow, red, and purple! If you ever imagined walking down a forest filled with colorful, falling leaves, liquidambars are one of the best trees to imagine!

This Month's PEST - Whitefly



Whiteflies are tiny, soft-bodied, winged insects closely related to aphids and mealybugs. Whiteflies can be found on the underside of foliage sucking on their sap. While they can cause some crop loss and foliar damage due to their feeding habits, the more severe harm they cause is indirect. As they feed, they secrete a sweet, sticky fluid called honeydew, which in large amounts can support more harmful infestations of sooty mold! Worldwide, Whiteflies present a large agricultural threat, especially in greenhouse settings. Because of their incredibly small size, they can bypass fine mesh screenings in and out of greenhouses! To make matters worse, whitefly infestations can go rampant in greenhouses because their natural predators are unable to follow them through the fine mesh screenings! One nonchemical way to control whiteflies is to introduce predators such as Lady Bugs. Not only will the Lady Bugs feed on their eggs, they will also feed on aphids, scales, and other common foliar pests!

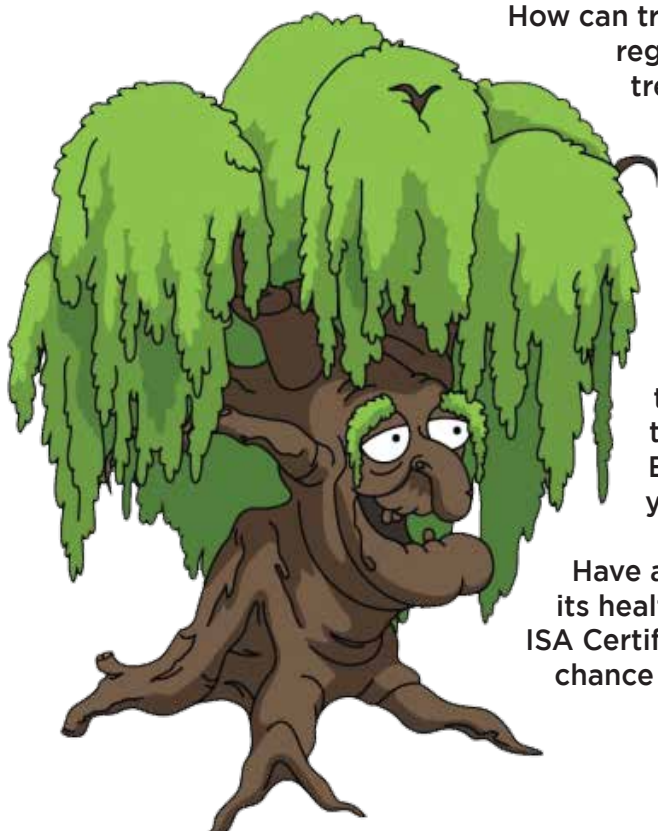
LET'S HELP OUR ELDERLY TREES

As massive and majestic as that beautiful old Oak tree you have in your backyard is, sometimes it can use a little help. As trees get older, they lose the vigor they used to have, making them more susceptible to pests or stress from unfavorable environmental conditions. To help preserve its former glory, one thing you can do is to treat it with a tree growth regulator!

How can tree growth regulator help? For starters, tree growth regulators, as the name suggests, regulates the growth of your tree by "slowing it down". By doing so, you can slow down your tree's canopy output and overall growth. But wait, all that does is slow down the tree's foliage growth and keeps the tree from growing larger, if anything that just means less pruning to do, how does that do anything for the tree?

When a tree growth regulator is applied, the energy your tree was going to allocate on foliage growth is redirected to other parts of the tree. Some of that energy can go towards increasing drought tolerance and disease resistance. By doing so, your tree's health will also improve and extend your tree's life span!

Have a tree that is growing too large or even want to help improve its health? Give us a call to schedule a consultation with one of our ISA Certified Arborists to see how to can give your tree the best chance it can have!



WHAT'S A PEO?

Professional employer organization (PEO) is an outsourcing firm that provides services to small businesses. PEOs work with small businesses to help manage payroll-related taxes, human resources services, access to benefits, workers compensation, and other administrative services so small business owners can focus on what matters the most, which is growing and expanding their business!

So, what does that do for small business owners? What are the benefits of using a PEO?

There are many benefits of using a PEO! To name a few, PEOs can provide cost savings on employee benefits, cost savings through hiring new employees, protect against risks, and allows more buffer time for small business! In terms of cost saving on employee benefits, working with a PEO will group employees together with the other PEO's co-employees, thus being able to provide employees with access to health coverage and rates on par with larger corporations! For cost savings with hiring new employees, PEOs provide and will manage most of your employment-related paperwork as well as provide Human Resources services. For protection against risks, PEOs will handle employment-related compliances so they will let you know which paperwork needs to be filed (even file them for you in certain cases!).

This all sounds amazing for small business owners, but how can this also help you as clients?

Here at Gruett Tree Company, working alongside a PEO helps us provide more in-depth services to you as well as keeping our services competitively priced and more affordable. With all the cost saving services and risk protection we receive from PEOs, we can pass those savings directly along to you! In other words, PEOs offer us the ability to provide services to you, our clients, at lower costs! On top of that, any job you do with us is insured and covered for workers compensation, liabilities, damages.



PEO
=
Savings!



\$25 OFF
ANY GRUETT
TREE SERVICE OVER \$350

expires 03/15/20

not to be combined with any other offer

\$55 OFF
TREE SERVICE OVER \$610
AND DOUBLE YOUR COUPON
WHEN YOU SPEND OVER \$1,100

expires 03/15/20

not to be combined with any other offer

AERATION SPECIAL
GET A TWO HOUR
AERATION FOR ONLY \$350

GOOD THRU 03/15/20 not to be combined with any other offer

*All coupons are valid one time only. One coupon per customer per job. Not to be combined with any other offer. Coupons discounts are subject to change at any time.

TOLL FREE **1(877)447-8388**

E-MAIL US @ **INFO@GRUETT.COM**